

WATSON™



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THE COMFORT IS ELEMENTARY.

WHAT

- + Watson is a stunning seating solution rooted in duality; it is both formal and casual, residential and commercial.
- + Inspired by classic, bespoke British menswear, Watson is as tailored and fashionable as its name suggests—prioritizing personal serenity and comfort through traditional, supportive craftsmanship.

WHY

- + A growing number of employees in the general workforce are no longer tethered to desks; resimercial design is needed to incorporate the comfort and style of home with the functional requirements of commercial settings.
- + Public spaces demand ease of cleanability to ensure safety and comfort. Companies require a highly cleanable solution that can be specified in a number of bleach cleanable textiles. Design must also limit the amount of particles that can be trapped.
- + As modern workers reimagine work schedules, office design and even home-office routines, resimercial design must become more comfortable and inspiring, promoting wellness and productivity.
- + Simple lines and soft square edges are not only appealing to the eye, but also result in an easy product to fit elegantly into room-design plans.

HOW

- + Watson's traditional craftsmanship ensures comfort and stands the test of time. Intricate stitching and piping details create a unique and contemporary look, as classic angular lines on the outside meet softer, less formal elements on the inside.
- + A unique tuxedo-styled outer shell creates a formal ambiance that contrasts with a casual and inviting feel on the inside. Watson fits naturally into an array of casual and formal spaces like lobbies, offices, impromptu meeting areas, and more.
- + Watson offers intricate stitching details to imply a natural separation between seats, instinctually guiding users on where to sit. A unique stitching "pole" detail serves as natural partitions—thus minimizing the potential of crumbs and debris becoming trapped between seats. Considerable space underneath the units allow for simple vacuuming and dusting.
- + Central parts of the cushions on Watson are purposefully an inch higher than the edges, "crowning down" to prevent long-term wrinkling or puddling. Additionally, multi-density foam provides comfort, durability, and longevity—living up to Allseating's promise of comfort without compromise.
- + Watson allows for two upholstery options per piece—so designers can specify a unique look to perfectly fit their visions.
- + Legs are available in wood in light, medium, or dark birch for a natural and home-like aesthetic.

DESIGNER

- + Todd Yetman, is a GOOD DESIGN Award winner and long-time collaborator with Allseating. Known for putting fit-and-finish first and designing products that are aesthetically clean, poetically beautiful and classic, Yetman is the founder of Toronto-based industrial design and engineering firm Yetman & Co.

