

J I F<sup>®</sup>



# JIF

## COLLABORATE IN A 'JIF.'

### WHAT

- + From acclaimed designer Aaron Duke comes a flexible workplace stool that's highly portable.
- + This modern stool was designed for today's open, mobile working environments.
- + Jif is not only playful, but also functional and ergonomic. Countless upholstery options make Jif highly customizable to create the perfect personalized stool.

### WHY

- + The new workplace is seeing more movement, collaboration and impromptu gatherings.
- + The traditional framework of boardrooms and meeting rooms is changing – “when and where” is pretty much anywhere and anytime.

### HOW

Features that speak to the comfort of caregivers, patients and family members:

- + Jif embraces simple, elementary shapes including a descending lip feature making the stool more friendly and approachable.
- + An ergonomic waterfall edge provides relief to the hamstrings so you can collaborate for longer periods of time.
- + Two base options, Still or Sway, improve movement and core engagement.
- + An integrated handle ensures easy portability.
- + Optional contrasting stitching as well as single or dual upholstery add to customization and creative expression.

### DESIGNER

- + Aaron Duke's design firm, Studio Black Box, brings together a collective of researchers, designers and specialists dedicated to creating innovative and distinct product solutions. They have received numerous awards such as The Good Design Award, Best of Neocon, HiP Award, Best of Interior Design, ADEX Award, CFYC Award, and the Product Innovations Award.

