

ATTUNE®

AARON DUKE



BLENDING DESIGN WITH PRODUCTIVITY.

WHAT

- + Attune harmonizes with each individual user by blending design and advanced materiality with humanity and productivity.
- + Attune is a passive and dynamic seating solution that utilizes an advanced polymer that instantly adapts to the user's body while remaining resistant to impact and fatigue over time.
- + Attune's light, minimalistic form expresses levity, mobility, and adaptability.

WHY

- + The human body is dynamic and mobile - employees and users alike require intuitive seating solutions that seamlessly adapt to these movements.
- + Employee health and wellness trends continue to expand to more areas of professional life, including the designs and materials workers are exposed to during work hours. Comfort should never be sacrificed while working— the way in which a user sits directly impacts posture and back health, which in turn affects productivity.
- + Whether working from home or in the office, employees call for an adaptable, lean, and light solution that fits seamlessly into their environment while providing superior comfort and proper ergonomic support.
- + As workspaces become more shared and less personal, a new demand has become apparent in the seating industry. This niche requires simple specification with minimal configuration - a standard model that intrinsically attunes itself to fit each individual user.
- + Users desire an easy-to-use solution with no learning curve or complicated instructions.

HOW

- + Attune uses “materiality”, combining characteristics of high-performance elastomers and flexible plastics. These materials offer unique user characteristics, proven durability, and resistance to impact and fatigue.
- + Attune has structured, yet flexible, vertical and horizontal cutouts designed to reduce pressure and increase breathability while seated. These unique connective strands open up to release tension, creating a robust support system that is surprisingly supple.
- + Attune's design language is elementary and subtle, but expressive in nature. It is suited for several different environments such as office settings, hospitality spaces, home office and institutional environments. Essentially, it is a great solution for any space requiring comfortable, light, and easy-to-use seating.
- + Attune can be specified with upholstered seat and back pads for both added comfort and aesthetic value.
- + The combination of Attune's flexible poly back and formed poly seat offers superior ergonomic comfort. Attune instantly relieves pressure points from the user's back and sit bones while also providing user specified lumbar support. Adjusting to each user as if it were made just for them, Attune morphs to the individual—allowing them to move organically.
- + Available in 2 frame finishes, Black and Birch, Attune can be paired with seat and back accents in Black, Birch, Smoke, Midnight, and Currant, ultimately ensuring a harmonious fit into any environment.
- + Two arm options are available on Attune, a loop conference arm and, later this year, a height adjustable task arm. The loop conference arm is available with a stylish vinyl wrap with colors that match each finish.

DESIGNER

- + Aaron Duke's design firm, Studio Black Box, brings together a collective of researchers, designers and specialists dedicated to creating innovative and distinct product solutions. They have received numerous awards such as The Good Design Award, Best of Neocon, HiP Award, Best of Interior Design, ADEX Award, CFYC Award, and the Product Innovations Award.

